

Sojitz Research Institute

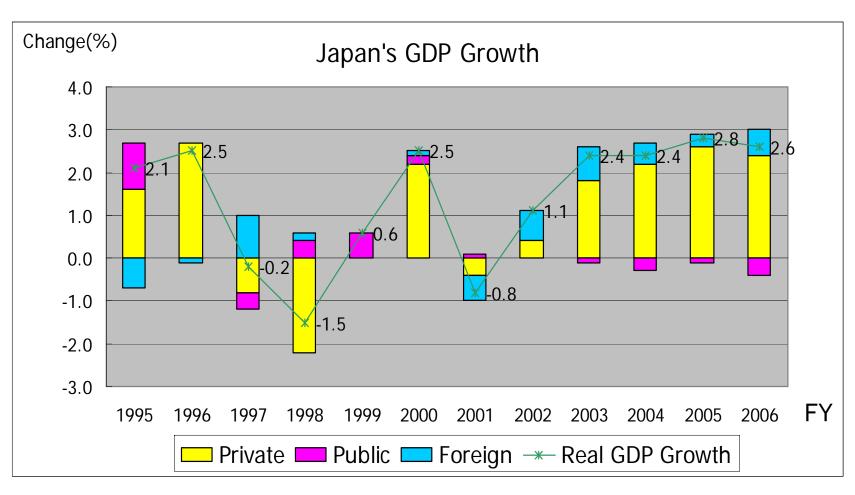
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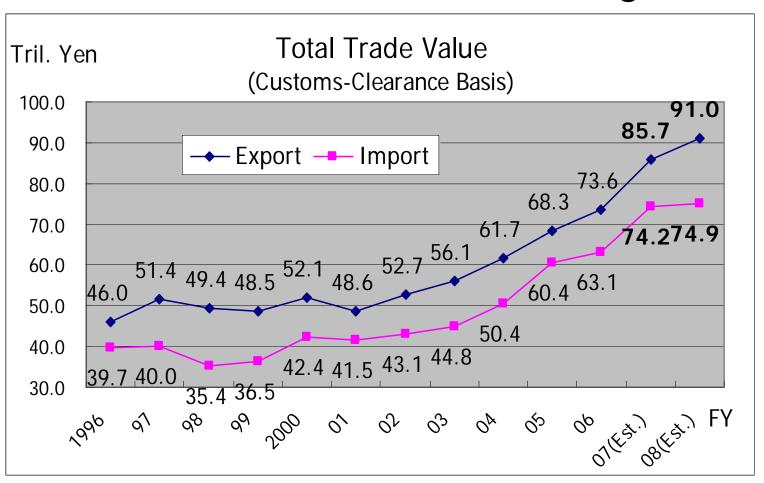


North Island Tauranga

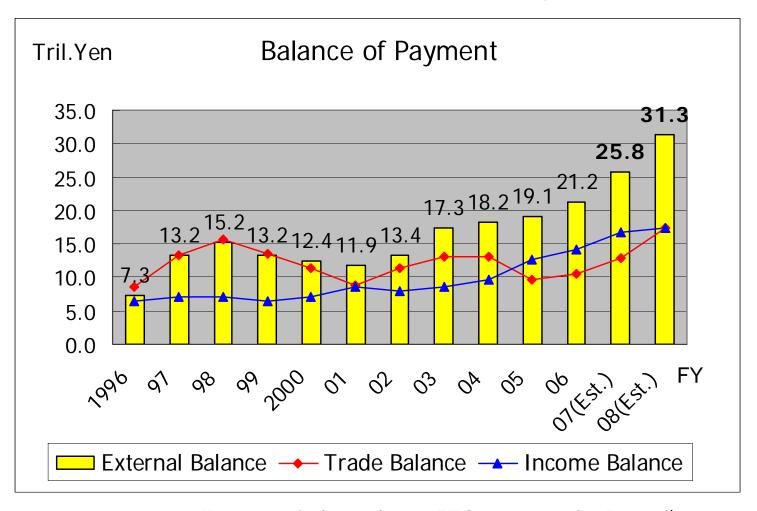
Japan's economy : Export-led Recovery



Trade Statistics: All-time High

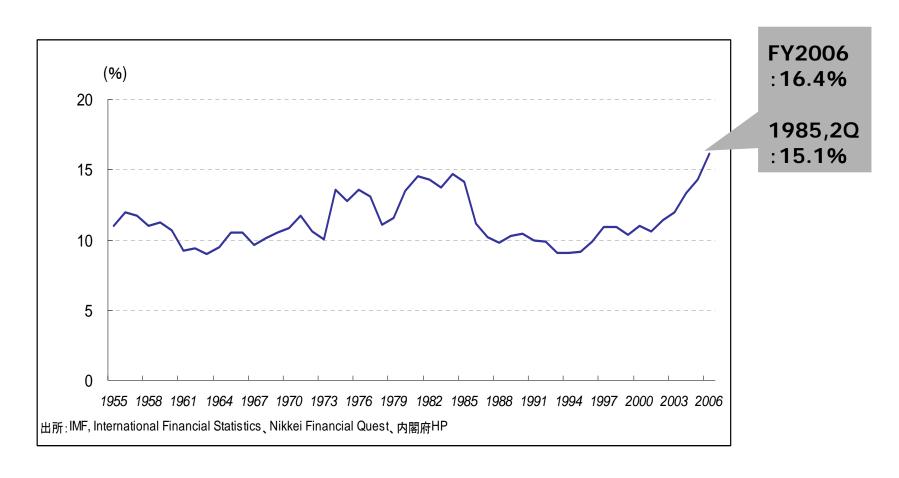


External Balance: Growing Surplus



Trade dependency: Record High Level

(Export to Nominal GDP Ratio)



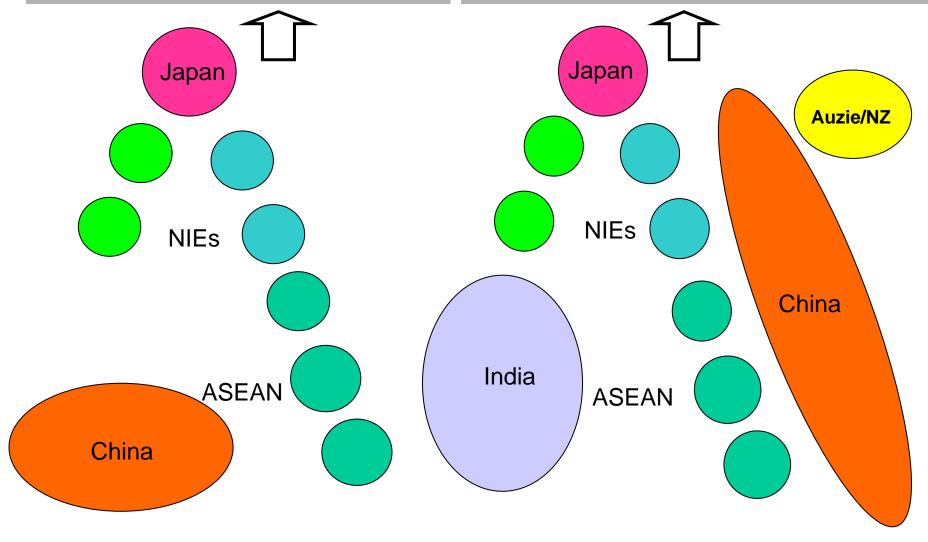
Trade by Regions: "ASEAN+6" shares the Half

Export	1990	1995	2000	2005	2006
Asia	31.1	43.5	41.1	48.4	47.6
(China)	2.1	5.0	6.3	13.5	14.3
Oceania	4.0	3.1	2.4	2.1	2.6
(ASEAN+6)	35.1	46.6	43.5	50.5	50.2
USA	31.5	27.3	29.7	22.5	22.5
Western Europe	22.2	16.9	17.4	14.8	14.7
Middle East	3.0	2.0	2.0	2.8	3.0
Latin America	3.6	4.4	4.4	4.2	4.7
World	100.0	100.0	100.0	100.0	100.0
Import	1990	1995	2000	2005	2006
Import Asia	1990 28.7	1995 36.7	2000 41.7	2005 44.4	2006 43.7
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Asia	28.7	36.7	41.7	44.4	43.7
Asia (China)	28.7 5.1	36.7 10.7	41.7 14.5	44.4 21.0	43.7 20.5
Asia (China) Oceania	28.7 5.1 6.3	36.7 10.7 5.5	41.7 14.5 4.7	44.4 21.0 5.4	43.7 20.5 5.4
Asia (China) Oceania (ASEAN+6)	28.7 5.1 6.3 35.0	36.7 10.7 5.5 42.2	41.7 14.5 4.7 46.4	44.4 21.0 5.4 49.8	43.7 20.5 5.4 49.1
Asia (China) Oceania (ASEAN+6) USA	28.7 5.1 6.3 35.0 22.4	36.7 10.7 5.5 42.2 22.4	41.7 14.5 4.7 46.4 19.0	44.4 21.0 5.4 49.8 12.4	43.7 20.5 5.4 49.1 11.8
Asia (China) Oceania (ASEAN+6) USA Western Europe	28.7 5.1 6.3 35.0 22.4 18.2	36.7 10.7 5.5 42.2 22.4 16.2	41.7 14.5 4.7 46.4 19.0 13.6	44.4 21.0 5.4 49.8 12.4 12.4	43.7 20.5 5.4 49.1 11.8 11.3

Source: MOF, Japan

Old Image of East Asian Economy (Flying Geese Pattern)

Current Image of East Asian Economy (Flying Geese + New Birds)



Distinctions of East Asian Economy

- Spontaneous development
- "De facto" integration (EU: "de jure")
- Driven by market mechanism. (EU: Political will)
 - --- "The ideal follows the real."
- "Enlargement and Deepening of <u>East</u>
 Asian Business Network" —White Paper on International Economy and Trade 2007

What is "Network" style?

Type of Social Systems

Organization

- =Top-Down Style
- > Hierarchy
- >Strong Leadership
- ➤ Bureaucratic System

Market

- =Laissez-faire
- √ Free and Equal
- ✓ No Leadership
- ✓ Free Entry/Withdraw

Network

- =Persuasion & Guidance
- **♦**Cooperation/Competition
- ◆No Explicit Leadership
- ◆ Voluntary, Flexible system

Toward CEPEA: A View from the Private Sector

- We are on the right track.
 - The most important thing is "to keep and advance the current momentum."
- Eliminate potential obstacles: Trade dispute, Energy concerns, Agriculture, Environmental issues, Currency instability, Political confrontation...
- Modest but practical approach
 - Don't hesitate "Trial and Error" style.